



Jérôme Aucourt Scholarship Guidelines

Each year, in memory of Jérôme Aucourt, Château de Pommard and École V are pleased to provide 6 scholarships to motivated wine enthusiasts. The purpose is to support the winners in furthering their wine knowledge to enter the wine profession or to continue their existing journey in the industry.

In 2022, the scholarships will be offered in three categories for a total of six (6) winners:

- WSET Level 1 Award in Wines - French
- WSET Level 1 Award in Wines - English
- WSET Level 2 Award in Wines - French
- WSET Level 2 Award in Wines - English
- WSET Level 3 Award in Wines - French
- WSET Level 3 Award in Wines - English

*Recipients of the above awards will have their choice to complete their WSET course at either École V Pommard OR École V Paris.

Please note: it is not possible to complete the WSET course virtually/remotely. Course start date must be within 12 months of the award.

NEW FOR 2022: the winners of the Jérôme Aucourt Scholarships will also be awarded an optional in-depth immersion into the wine world via a "1-day" mentorship with our different teams".

Pommard

A full-day immersion at Château de Pommard, including experience with the following teams:

- Customer Delivery
- Viticulture & Winemaking
- Biodynamic Principles and Horse Care
- Retail Wine Advisors
- Concierge
- A one-on-one lunch with a member of the Ecole V team at a typical local restaurant
- A complimentary tasting of Château de Pommard wines with a dedicated wine advisor

Paris

A full-day immersion at VIVANT, including experience with the following teams:

- Marketing (Communication, Social Media, CRM)
- VIVANT Wine Advisors
- Customer Care
- Partners (Wine Sourcing)
- A one-on-one lunch with a member of the Ecole V team at a typical Parisian bistro
- A complimentary one-month subscription to VIVANT.eco

How do I apply ?

For WSET Level 1 or WSET Level 2 Scholarship Applications:

- Be at least 18 years old
- Submit a current CV
- Submit a motivation letter, outlining any relevant wine or hospitality industry experiences (if applicable, but not required). This letter should be between 500 and 750 words in length and provide the opportunity for candidates to inform the scholarship committee of their motivations.
- Provide contact details for 2 professional/educational references the committee could reach out to if the candidate were to be shortlisted. Example: current manager, former teacher, etc. Include email, phone number and context in which you know the person. References will only be contacted if you are a scholarship finalist
- Applicants cannot be an owner, leader, director or employee of Château de Pommard or Vivant SAS.

For WSET Level 3 Scholarship Applications:

- Be at least 18 years old
- Submit a current CV
- Submit a digital copy of the WSET Level 2 Award in Wine Certificate, showing that you passed Level 2
- Submit a motivation letter, outlining any relevant wine or hospitality industry experiences (if applicable, but not required). This letter should be between 500 and 750 words in length and provide the opportunity



for candidates to inform the scholarship committee of their motivations.

- Provide contact details for 2 professional/educational references the committee could reach out to if the candidate were to be shortlisted.

Example: current manager, former teacher, etc.

Include email, phone number and context in which you know the person

References will only be contacted if you are a scholarship finalist

- Submit an essay on the impact of global warming on the wine industry. This essay should be between 500 and 750 words in length. The way you approach the topic is entirely up to you.

- Applicants cannot be an owner, leader, director or employee of Château de Pommard or Vivant SAS.

The scholarship committee is responsible for selecting the scholarship students. The committee will review the candidates for the scholarship and select students by a majority vote based on the overall quality of their entire application.

The committee will not discriminate based on race, ethnicity, and/or age in the selection of students.

Scholarship Award Program Calendar:

Opening of Applications: 15 March 2022

Application Deadline: 30 June 2022 (24:00 CET)

Announcement of Scholarship Awards: September 1st, 2022*

*All applicants will be notified by email whether they have been selected or not.

A complete application, meeting all requirements,

including all required attachments and sent as one single email, must be electronically submitted by 30 June 2022 to the following address:

scholarships@vivant.eco

Please note this email inbox can only receive messages and it is not continually monitored. If you have questions, please contact education@vivant.eco.

Scholarship winners grant permission to Château de Pommard to use photos, film and audio recordings of the student to promote the Jérôme Aucourt Scholarship Program by distributing, broadcasting, editing, or otherwise disseminating it, whether or not for free or for a charge, without any further approval from recipient, in whole or in part, throughout the world, in perpetuity, in any and all media now known or hereafter developed, without further compensation. If requested, the student will provide proof of information, including but not limited to an official transcript of grades. False or misleading information may result in termination of any awarded scholarship.

For further questions, please contact us by email: education@vivant.eco